



Tromenz Solutions

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JOB DESCRIPTION

Tromenz Learning welcomes you to join our company. The organization is dedicated towards developing the state of the art learning methodologies by engaging learned and experienced faculty and facilitating the individual and corporate with high quality training materials, which in turn has helped professionals to achieve their career objectives and growth .

Job Title: Social Media Marketing Manager (Individual)

Job Overview

We're looking for a results-driven marketing representative to actively seek out and engage customer prospects. You will provide complete and appropriate solutions for every customer in order to boost top-line revenue growth, customer acquisition levels and profitability.

Responsibilities and Duties

- Conducting research and analyzing data to identify and define audiences.
- Devising and presenting ideas and strategies.
- Prospecting, generating, qualifying, processing and following up on leads and appointment setting for external sales team
- Collaboratively work with the sales, marketing team and EI leadership to develop lead generation strategies to generate lead opportunities with prospective customers.
- Establish, develop and maintain positive business and customer relationships
- Continuously improve through feedback
- Perform cost-benefit and needs analysis of existing/potential customers to meet their needs.

Qualifications

Graduate with good communication skills.

Working Day: 5 Days a week, 2 Saturdays working.

Working Hours: 8 hours

Salary : 15K to 20K + lucrative Incentives upto 20K

Job Location: Dwarka sec 17, New Delhi

Thanks & Regards

Team Tromenz

Apex square 3 Property 6, block B, Pocket 3, Dwarka Sec 17
Nearest metro 14 Dwarka, 800 m walk



www.tromenzlearning.com

