

Role: Graphic Designing and Marketing

Conceptualising, Designing and guiding the team for high-quality and eye-catching social media graphics that align with brand guidelines and maintaining other social media platforms.

- Designing campaign ideas.
- Conceptualising content calendars and marketing strategies.
- Maintain brand consistency across all social media platforms
- Conduct social media analytics to measure content performance and optimize strategies. (Should be hands on with SEO management)
- Stay informed about current marketing trends and consumer behavior in the food & beverage industry.