JUNO SCHOOL OF BUSINESS IS HIRING!

Graphic Designer – Full Time

About Us:

Juno School of Business is dedicated to providing unparalleled learning experiences that empower individuals to thrive in today’s ever-evolving business landscape. Our commitment to excellence and innovation drives us to deliver impactful educational content that fosters continuous growth and development.

About the Role:

As a Full-Time Graphic Designer at Juno School of Business, you’ll play a pivotal role in creating visually compelling assets that enhance our brand identity and support our marketing initiatives. This position offers a unique opportunity to unleash your creativity while collaborating with a passionate team of professionals.

Requirements:

Must-Haves:

* Bachelor’s degree in Graphic Design or marketing communications
* Proficiency in Canva design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign)
* Strong portfolio showcasing your design skills and creativity
* Excellent communication skills with the ability to articulate and present design concepts effectively
* Detail-oriented approach with a keen eye for aesthetics and consistency
* Ability to thrive in a collaborative environment while also managing individual projects
* A passion for staying updated on design trends, tools, and best practices

Good-to-Haves:

* Design software such as Adobe Creative Suite (Photoshop, Illustrator)
* Experience in motion graphics and video editing

Responsibilities:

* Conceptualize and create visually engaging graphics, illustrations, and multimedia assets for various digital and print channels, including social media, websites, email campaigns, and promotional materials.
* Collaborate closely with the marketing team to develop and execute creative campaigns that resonate with our target audience and drive engagement.
* Ensure brand consistency across all design projects while adhering to established brand guidelines.
* Stay informed about industry trends, competitor strategies, and emerging technologies to continuously elevate the quality and effectiveness of our design efforts.

If you’re ready to bring your creativity to the forefront and make a meaningful impact in the world of education, we invite you to apply for this exciting opportunity.