

## **Sr. Motion Visualizer**

***Location: Noida***

***Experience: 4-6 years***

### **Job Description**

We are seeking a motivated and energetic artist to join our company as a Sr Motion Visualizer. As part of our creative team, you create video content and assets for use across a wide variety of media, including social media, mobile platforms, and emerging media. You work with a larger team of creative professionals, supporting company goals and media initiatives, meaning that a collaborative mindset is an absolute must.

Our ideal candidate is an expert in an array of Adobe Suits. You should also be an expert in other common design software.

### **Key Responsibilities**

- Conceptualize and design motion graphics, animations, and visual effects for a wide range of projects, including advertisements, marketing campaigns, social media content, and more.
- Collaborate with creative directors, designers, and other team members to develop and execute innovative visual concepts.
- Create storyboards, sketches, and mock-ups to communicate ideas and concepts effectively.
- Utilize industry-standard software and tools to design and animate graphics.
- Stay updated on the latest trends and technologies in motion graphics and visual effects.
- Take initiative on projects to over-deliver new and innovative solutions
- Ensure all projects are completed on time and meet the highest quality standards.

## **Major Requirements**

- Bachelor's degree in Animation, Graphic Design, or a related field (or equivalent work experience).
- Proven experience in motion graphics and visual effects, with a strong portfolio showcasing your work.
- Expert-level knowledge of Adobe Suite and common motion graphics design software
- Strong understanding of design principles, typography, and color theory.
- A never-ending desire to learn new techniques and technology to advance your craft
- Excellent written and verbal communication skills
- Ability to work independently and manage multiple projects simultaneously.
- Superb visual and conceptual skills to solve problems and create novel solutions

## **Preferred Qualifications:**

- Previous experience in a senior or lead role within a creative agency, production studio, or video production company.
- Familiarity with 3D modeling and animation techniques.
- Knowledge of video editing and compositing.
- Understanding of sound design and audio editing.
- Experience with visual effects (VFX) and special effects (SFX).

## **Hands-on with the following software**

- Adobe Premiere Pro
- Final Cut Pro
- Adobe After Effects
- Cinema 4D
- Blender
- Adobe Audition
- Photoshop
- Illustrator

## About the Company

[EMD](#) is an award-winning integrated services firm with offices in the US and India. We specialize in Design, Digital, Content & Technology offerings with a clear focus on limited clientele, high quality. Because we help brands craft beautiful messages, we're also known as 'Storytellers'.

Over the past 6 years, we have associated with over 100+ brands across 9 portfolios. Ranging from *Education, Fashion & Lifestyle, Publishing, and Healthcare, to Automobiles & Heavy Equipment, Technology & Legal firms*, we have serviced an extensive range of clients across B2B and B2C domains.

Some of our key clients include *Wave Infrastructure, Harrisburg University, Penguin Random House, Blue Bells Group of Schools, Polaris, Indian Motorcycles, The Body Shop, W For Woman, Aurelia, Medtronic, Manitou Equipment India and Singapore, Beetel India, and Dabur International* among several others.