

SENIOR GRAPHIC DESIGNER

Location : Noida

Salary : As per the industry standards

Experience : 4-7 years

Job Description

We are looking for a dynamic, motivated and creative designer with great visualization skills who can offer excellent designs. You will be working closely with the rest of the designer team and account managers to brainstorm, visualise and create out of the box ideas for various brands .

Key Responsibilities

- Prepares work to be accomplished by gathering information and materials
- Plans concepts by studying information and materials.
- Illustrates concept by designing rough layout of art and copy regarding arrangement, size, type size and style, and related aesthetic concepts
- Obtains approval of concept by submitting rough layout for approval
- Prepares finished copy and art by operating typesetting, printing etc
- Prepares final layout by marking and pasting up finished copy and art
- Following client's instructions and working on the deliverables
- Maintains technical knowledge by attending design workshops; reviewing professional publications; and participating in professional societies.
- Contributes to team effort by accomplishing related results as needed

Key Requirements

- Strong graphic design skills
- Layout skills
- Analytical skills
- Creativity

- Flexibility
- Attention to detail
- Deadline-oriented
- Desktop publishing tools and graphic design software
- Acute vision
- Time-management skills
- Communication skills
- Handles rejection

Hands-on with the following softwares

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

CorelDraw Graphics Suite

About the Company

[EMD](#) is an award-winning integrated services firm with offices in the US and India. We specialize in Design, Digital, Content & Technology offerings with a clear focus on limited clientele, high quality. Because we help brands craft beautiful messages, we're also known as 'Storytellers'.

Over the past 9 years, we have associated with over 150+ brands across 9 portfolios. Ranging from *Education, Fashion & Lifestyle, Publishing, and Healthcare, to Automobiles & Heavy Equipment, Technology & Legal firms*, we have serviced an extensive range of clients across B2B and B2C domains.

Some of our key clients include *Wave Infrastructure, Harrisburg University, Penguin Random House, Blue Bells Group of Schools, Polaris, Indian Motorcycles, The Body Shop, W For Woman, Aurelia, Medtronic, Manitou Equipment India and Singapore, Beetel India, and Dabur International* among several others.