

JR. SOCIAL MEDIA MANAGER - DIGITAL

Work Location : Noida

Apply to: joinus@emporio.email

Experience: 3-5 years

Job Description

We are looking for a motivated Account Manager to join our team. As a Digital Account Manager at our company, your main duty will be to develop and manage digital marketing strategies for our clients, and help them achieve their digital marketing goals.

Some of their goals may include better online presence and impressions, better lead generation or more streamlined marketing and sales processes.

Your role will be extremely important for customers success, satisfaction and, ultimately, loyalty and building their product story.

Key Responsibilities

- Act as the point of contact for clients for digital management matters that includes -
 - Social Media Management
 - Online Reputation Management
 - Performance Marketing
 - Digital Content Creation
 - Influencer Marketing
 - SEO
 - Website Optimization & Mgt.
- Build strong, long-term client relationships and maintain frequent contact
- Set digital strategies for your assigned customers, considering their specific requirements
- Suggest, design and implement digital projects to increase customer ROI
- Address client queries effectively and in a timely manner

- Optimize web content to increase traffic and improve SEO
- Present social media strategies to clients
- Report on web performance metrics
- Analyze digital campaigns success
- Stay up-to-date with digital technology trends

About the Company

[EMD](#) is an award-winning integrated services firm with offices in the US and India. We specialize in Design, Digital, Content & Technology offerings with a clear focus on limited clientele, high quality. Because we help brands craft beautiful messages, we're also known as 'Storytellers'.

Over the past 8 years, we have associated with over 150+ brands across 9 portfolios. Ranging from *Education, Fashion & Lifestyle, Publishing, and Healthcare, to Automobiles & Heavy Equipment, Technology & Legal firms*, we have serviced an extensive range of clients across B2B and B2C domains.

Some of our key clients include *Wave Infrastructure, Harrisburg University, Penguin Random House, Blue Bells Group of Schools, Polaris, Indian Motorcycles, The Body Shop, W For Woman, Aurelia, Medtronic, Manitou Equipment India and Singapore, Beetel India, and Dabur International* among several others.