

One upGrad



WE ARE HIRING

Calling all talented individuals! Embark on an exhilarating journey with One upGrad, where 13 dynamic entities join forces to redefine the meaning of growth. Our vibrant horizon knows no bounds as we cater to professionals aged 18 to 55, providing courses that transcend levels—from ambitious associates to visionary CXOs. From upskilling to job placements, we've got it all covered!

But what sets us apart? Picture this: our enabling functions pulsate with centralized power, fortifying our delivery and ensuring an unrivaled learning experience. Our vision is crystal clear—we are the trusted lifelong learning partner, igniting career success for individuals across the globe. Our mission? It's simple yet transformative—we exist to turn your aspirations into tangible achievements.

Here's why upGrad is the best place to work and why you should be excited about joining our team:

Meaningful
Impact

Innovation
& Growth

Collaborative
Work
Environment

Employee
Development

Work-Life
Integration

Recognition
& Rewards

You will be responsible for:

Conducting Outbound Calls: Make outbound calls to potential customers from provided leads, cold call lists, or databases to introduce our products/services and generate interest.

Pitch and Promote: Clearly articulate the features and benefits of our offerings, persuasively pitch promotions or special offers, and answer any inquiries from potential customers.

Generate Leads including conducting BTL activities: Identify and qualify potential leads through effective questioning and listening skills, recording all relevant information accurately. Activities including (and not limited to) direct mail campaigns, social media marketing, trade shows, catalogs and targeted search engine marketing.

Field visits to create walk-ins. Kiosk activities in Corporate Tech hubs/ Malls, Influencer activities, Pamphlet distribution, Community Activations and or any on ground activations broadly.

Collaborate with Team: Work closely with the sales team and sales managers to align strategies, share best practices, and collectively achieve sales goals.

We are actively seeking passionate telemarketers to collaborate with us in promoting our products/services, generating leads, and converting prospects into customers. Your persuasive communication skills and ability to build rapport with potential clients will contribute to the success of our sales initiatives. If you are a Graduate or a Post Graduate with excellent verbal and written communication skills and have the zeal to work in a fast paced and dynamic sales environment, then you are at the right place.

Come and be a part of the success story build Asia's largest integrated learning, skilling and career development Organization.



Awards & Accolades

At upGrad, our focus is on learners and their career growth. We have impacted over 10 million learners across 70+ countries and partnered with 4,700 corporates, placing over 54,000 students. We aim to be a lifelong learning partner and recently celebrated the positive impact our learners have made during a graduation ceremony.



Ranked 2, in the LinkedIn Top Startups India - 22



Ranked 4, in the LinkedIn Top Startups India - 21

Aiming to be on TOP 1 in the year 2023



BW Top Education Award 2023 in E-Learning Company of the Year



The Economic Times Excellence in CX 2022



The Economic Times' Most Promising Brand 2022



Outstanding Startup in Ed-Tech by TIE Mumbai in June 2022.

In the latest years, we have achieved numerous awards and accolades, showcasing our commitment to excellence. With upGrad, you can access a game-changing platform that surpasses all others.

Don't waste your time looking elsewhere.

Join us now and be a part of our extraordinary journey towards success.