

JOB DESCRIPTION			
Position	Telecaller	No. of Position	20
Function	Digital SBU – Tele Sales	Location	Noida
Reporting to	Team Leader / Manager	Team	IC
<u>JOB SUMMARY:</u>			
Sourcing sales opportunities through outbound cold calls to the customers by analyzing their needs.			

<p><u>KEY RESPONSIBILITIES:</u></p> <ul style="list-style-type: none"> • Outbound calling • Identifying customer needs & proposing suitable products that fit their requirement • Need creation amongst customers • Looking for references in immediate family for business opportunities • Maintaining daily sales report and share with respective TL/Manager • Generate maximum sales for the company <p><u>KEY STAKEHOLDERS</u></p> <ul style="list-style-type: none"> • Internal : • External : 	<p><u>MEASURES of SUCCESS :</u></p> <ul style="list-style-type: none"> • Productivity • Efficacy • Business generated <p><u>QUALIFICATION</u> &</p> <p>• Minimum 1 year work exp.</p> <p>• Sales is a must</p> <p><u>KEY COMPETENCIES</u> &</p> <p><u>SKILLS REQUIRED</u></p> <ul style="list-style-type: none"> • Born to sell • High on energy • Fluent Communication
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Internal